



2022

IEEE IUS

International Ultrasonics Symposium
Venice, Italy || October 10-13, 2022

IEEE IUS 2022
Exhibitor & Patron Prospectus

Please visit:
2022.ieee-ius.org



IEEE



IEEE Ultrasonics, Ferroelectrics,
and Frequency Control Society

We invite you to support the IEEE International Ultrasonics Symposium, the largest annual conference in the world dealing with technological aspects of ultrasonics.

The breadth of the symposium is unsurpassed including medical and industrial ultrasonics and other applications such as consumer ultrasonics, underwater SONAR, and power ultrasonics. Interest in these applications is catalysed by the rich technical content of oral and poster sessions addressing fundamentals, materials, transducers and novel research as well as by special sessions covering emerging topics.

The symposium attracts well over 1,000 delegates including opinion leaders and technical influencers from industry, universities and government and there is always a large number of early career researchers and graduate students who will be tomorrow's leaders.

Patronage of the symposium places your company in this global shop window, allowing you to gain exposure to both established and future leaders and influencers across ultrasonics fields from technical research to high volume industry.

Benefits of patronage include:

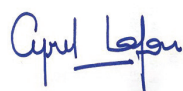
- Immediate, global impact on awareness of your company in the ultrasonics community
- Positioning your company as a leader in an important high-technology field
- Potential immediate sales through better awareness of your company and products
- Differential benefits compared with companies who do not use this communications channel
- Medium and long-term sales through reinforcement of market awareness
- Long term brand building of your company as a pillar in the field of ultrasonics
- We hope to welcome you to Venice, Italy in October 2022.

Your primary contact for further interest is Brianna Orr, IUS 2022 Conference Manager, borr@conferencecatalysts.com.

Yours sincerely,

Cyril Lafon & Luca De Marchi
IEEE IUS 2022 Sponsor Co-Chairs

Lori Bridal & Enrico Grisan
IEEE IUS 2022 General Co-Chairs



Partnership Opportunities

Expected Numbers & Delegate Profile

The IEEE International Ultrasonics Symposium takes place annually and attracts delegates from around the world in the field of Ultrasonics. Delegate numbers have increased steadily since the first Symposium, showing the increasing popularity and importance of the event. IEEE IUS is highly regarded and is a “must-attend” event for the field of Ultrasonics which attracts delegates of various professions at different career levels: PhD students, early-career researchers, professors, other academics, representatives of ultrasonic companies and IEEE members. Based on the average professional distribution of IEEE IUS delegates, it is expected that this year’s event will consist of about 49% Students, 23% IEEE members, 25% Non-Members, 3% Life Member or Retiree. The estimated affiliation types are 76% Academia, 19% Industry, 1.8% Government, 2.6% other.

Partnership Packages

All packages can be customized to meet your needs and to maximize your return on investment.

For More Information

If you do not see the opportunity you are interested in, please contact the IUS 2022 Symposium Manager.

Symposium Manager

Brianna Orr

Conference Catalysts LLC

IEEE IUS 2022

✉ borr@conferencecatalysts.com

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Venice, Italy
Lungomare Guglielmo Marconi, 30, 30126 Venezia VE, Italy

The 2022 IEEE International Ultrasonics Symposium will be held from October 10th to 13th at the Venice Convention Center in Venice, Italy with a hybrid option providing on-line access for attendees who are unable to travel. The Venice Convention Center, best known as the venue for the Venice International Film Festival, is about 30 minutes from the city center famed for its gondoliers, rich history and overwhelming beauty.

Dates to Remember

Early Booth Registration Deadline June 5, 2022

Onsite Patronage Booking Deadline September 12, 2022

Virtual Patronage Booking Deadline September 19, 2022

Technical Program Groups

The program will be packed with oral and poster presentations selected after rigorous review as well as short courses, invited presentations and plenary sessions given by leaders in ultrasonics and related fields. Social events and networking forums are interspersed throughout the program to facilitate the construction of new connections and the nurturing of established links. Papers solicited for this symposium describe original work in the field of ultrasonics within the following subject classifications:

Medical Ultrasonics

MBB Medical Beamforming and Beam Steering / MBE Biological Effects & Dosimetry / MBF Blood Flow Measurement / MCA Contrast Agents / MEL Elastography / MIM Medical Imaging / MPA Medical Photoacoustics / MSD System & Device Design / MSP Medical Signal Processing / MTC Medical Tissue Characterization / MTH Therapeutics, Hyperthermia & Surgery

Sensors, NDE & Industrial Applications

NAF Acoustics Microfluidics / NAI Acoustic Imaging and Microscopy / NAS Acoustic Sensors / NDE General NDE Methods / NEH Energy Harvesting / NFM Flow Measurement / NMC Material & Defect Characterization / NPA Photoacoustics / NPC Process Control and Industrial Ultrasound / NSP Signal Processing / NTD Transducers: NDE and Industrial / NUA Underwater Acoustics / NWP Wave Propagation / NSH Structural Health Monitoring

Physical Acoustics

PAT Acoustic Tweezers and Particle Manipulation / PNL Nonlinear Acoustics / PGP General Physical Acoustics / PTE High Power and Temperature Effects / POA Opto-acoustics / PPN Phononics / PTF Thin Films / PMI Modeling and Inversion / PUM Ultrasonic Motors & Actuators / PNR Non-Reciprocal Acoustics

Microacoustics-SAW, BAW & MEMS

ADA Device Applications / ADD Device Design / ADM Device Modeling / AMP Materials & Propagation / AMR Microacoustics Resonators / AMS Microacoustic Sensor Devices & Apps / ATR Tunable & Reconfigurable Devices

Transducers & Transducer Materials

TPM Piezoelectric and Other Materials / TMS Modeling and Simulation / TFT Thin and Thick Piezoelectric Films / TMU Micromachined Ultrasonic Transducers / TMI Biomedical Diagnostic and Imaging Transducers / TTT Biomedical Therapeutic Transducers / THF Front-end and Integrated Electronics / TIS Integrated Electronics and Systems / TPF Applications of Piezoelectrics & Ferroelectrics



Onsite – Patron Programs

	Bronze Patron	Silver Patron	Gold Patron	Platinum Patron
Exhibition Booth (Pipe & Drape) with selection of space on the floorplan	✓ 2m X 3m	✓ 2m X 3m	✓ 2m X 6m	✓ 2m X 6m
Virtual exhibit space on platform which can include company description, contact person, and marketing material such as videos or fliers/brochures	✓	✓	✓	✓
Full registrations including refreshments and access to symposium technical sessions	2	3	4	6
Ticket(s) to the Welcome Reception & Banquet	2	3	4	6
Your organization logo hyperlinked on the IEEE IUS 2022 website & virtual platform	✓	✓	✓	✓
Your organization logo acknowledging your patronage status on the holding slides in all session rooms	✓	✓	✓	✓
Your organization logo acknowledging your patronage status in the final program & digital book of abstracts	✓	✓	✓	✓
A company profile listed in the final program	50 words	50 words	100 words	100 words
Access to registrant email list (for those who opted in)	✓	✓	✓	✓
1-Hour Pre-Recorded, On Demand Webinar		✓	✓	✓
The opportunity to include a flyer in the delegate bag		✓	✓	✓
Your organization acknowledged in all promotional messages		✓	✓	✓
A full-page color ad in the final program (both printed and online versions)			✓	✓
Your organization logo on all signage around the symposium venue			✓	✓
1-Hour Hosted Live Seminar Onsite			✓	✓
Logo in prominent, separate location on Virtual Platform				✓
Recognition as a Patron during the opening and closing ceremony				✓
	€5000	€8,000	€13,000	€16,000

* All rates are shown in EUR



Virtual Only – Patron Programs

	Bronze Patron	Silver Patron	Gold Patron
Virtual exhibit space on platform which can include company description, contact person, and marketing material such as videos or fliers/brochures	✓	✓	✓
Full virtual registrations including access to virtual symposium technical sessions	3	5	7
Your organization logo hyperlinked on the IEEE IUS 2022 website & virtual platform	✓	✓	✓
Your organization logo acknowledging your patronage status in the final program & digital book of abstracts	✓	✓	✓
A company profile listed in the final program	50 words	100 words	100 words
Access to registrant email list (for those who opted in)	✓	✓	✓
Your organization acknowledged in all promotional messages	✓	✓	✓
1-Hour Pre-Recorded, On Demand Webinar		✓	✓
A full-page color ad in the final program (both printed and online versions)		✓	✓
1-Hour Hosted Live Webinar			✓
Logo in prominent, separate location on Virtual Platform			✓
Recognition as a patron during the opening and closing ceremony			✓
	€2,100	€4,300	€6,500

* All rates are shown in EUR

Onsite – Exhibition Opportunities

Cost: €3,000

Each Exhibition booth is 3m x 2m in the exhibition area, with access for all delegates for the three days of the symposium (pipe & drape).

**Exhibitor booths are allocated by the Exhibit Chairs.*

The exhibition area is where delegates will have all refreshment breaks along with poster viewing on each day of the Symposium.

Each exhibitor will be provided with:

- 1 x table and 2 x chairs
- 1 x standard electrical supply (upon request)
- Two exhibit representative registrations at refreshments and access to symposium technical sessions (social events additional charge)
- Can add additional exhibitor badges for cost of €130 (social events additional charge)
- Acknowledgement of your status as an Exhibitor on the IEEE IUS 2022 website and in the final program
- Your organization logo and profile included in the IEEE IUS 2022 Virtual Platform
- Access to registrant email list (for those who opted in)

Virtual – Exhibition Opportunities

Cost: €1,500

- Virtual exhibit space on platform which can include company description, contact person, and marketing material such as videos or fliers/brochures (for those who opted in)
- Access to registrant email list (for those who opted in)
- Two full registrations including access to symposium technical sessions
- Acknowledgement of your status as an Exhibitor on the IEEE IUS 2022 website and in the final program

Other Patronage Options

Refreshment Break: €3,000

Refreshments will be served in the exhibition area during the conference and will be attended by all delegates, speakers and patrons.

Sponsoring the catering for IEEE IUS 2022 provides the opportunity to:

- Provide items with your company logo printed on for use during supported scheduled refreshment break (*banner provided by Patron*)
- Display one free standing company banner in each of the rooms with refreshments during supported break
- Recognition of your support for the break with your company logo on the IEEE IUS 2022 website and in the final printed program

The IEEE IUS 2022 Social or Networking Session Patronage

Cost: Price on Application

There are several important social and networking events in the program for which we would welcome patronage. Please contact us for more details. Patronage for any one of these sessions would be recognized through display of your organization logo, on the holding slide displayed prior to the session and on the IEEE IUS website. You will have the opportunity to provide a pop-up banner in the room for maximum exposure. This patronage option can be of particular interest for attracting the attention of attendees with specific types of interests.

1 Full Page Ad in Final Program

Cost: €2,100

Limited advertising space will be available in the Final Program which each delegate, presenter and exhibitor will receive on arrival at the Symposium venue. All advertisements will be carried in full color. The program will also be available online as a downloadable PDF for virtual attendees.

Leaflet Promotion

Cost: €1,000

One promotional leaflet or small brochure will be inserted into each delegate bag. Each delegate, speaker and exhibitor will receive a delegate bag on arrival at the symposium. This enables your organizations marketing material to directly reach all delegates and presenters.

Delegate Bag Patron

Cost: €7,000

Each delegate, speaker and exhibitor will receive a delegate bag on arrival at the symposium. Your company logo will be printed and clearly visible on each delegate bag next to the IEEE and UFFC logos. Your company logo will be included on the IEEE IUS 2022 website and in the final printed program.

Lanyard Patron

Cost: €4,000

Each delegate will receive a lanyard for their name badge once they arrive at the registration desk. Your logo will be printed and clearly visible on each lanyard next to the IEEE and UFFC logos. Delegates, speakers and exhibitors will be required to wear their badge at all times ensuring a high exposure during the conference. Your company logo will be included on the IEEE IUS 2022 website and in the final printed program.

For More Information

If you do not see the opportunity you are interested in, please contact the IUS 2022 Symposium Manager.

Information Contact

Brianna Orr

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IEEE IUS 2022

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Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE IUS 2022 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE IUS 2022 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE IUS 2022 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE IUS 2022 management. IEEE IUS 2022 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE IUS 2022 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 3m x 2m space contracted at €3,000.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After April 10, 2022 but before May 10, 2022:

- » Refund of 50% of the total license fee for cancellation

On or after May 10, 2022:

- » No refund or credit at any time.

It is understood that IEEE IUS 2022 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE IUS 2022 show is conducted shall become, in the sole discretion of IEEE IUS 2022, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE IUS 2022, this agreement may be terminated by IEEE IUS 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE IUS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE IUS 2022 may, after computing the total amount of IEEE IUS 2022 cost and expenses in connection with its preparation for and conducting of the IEEE IUS 2022 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE IUS 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE IUS 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE IUS 2022.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE IUS 2022 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE IUS 2022 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.